# Putting Children First



Children's Hospital of San Antonio™

CHRISTUS. SANTA ROSA HEALTH SYSTEM

FOUNDATION

### Good News for Children

We are moving forward as the first and only freestanding children's hospital in San Antonio. Building on our historic environment of healing and hope for children and families, we are becoming an even better place of welcome, safety and highest quality care. Working together with our new partners Baylor College of Medicine and Texas Children's Hospital, we will support innovative, collaborative initiatives focused on health, wellness and community outreach at the Children's Hospital of San Antonio.



In this issue, you will gain perspective as to what having a premier children's hospital means for our community. You will meet some of our physicians and read about gifts we have received which will propel us into the future. Philanthropy is essential to our creating a world class children's hospital for San Antonio and South Texas; combining great medical talent, state of the art technology and an integrated network of community programs and services. Your help is essential for us to be "the best place for the sickest children" and "the only place for every child." We are deeply and permanently committed to this mission and responsibility. We understand your partnership is vital.

We want and need you to be a part of our journey. If you would like additional information or would like a tour, please call our office at 210-704-2800.

Sincerely,

John E. Bel President Children's Hospital of San Antonio Foundation 3 The Big Vision

6 Calling on the Community

### 8

Caring for the Tiniest Patients

10 It Takes a Team

11 Creating Miracles in our Community

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Call 210-704-2800 or visit www.santarosafoundation.org to make a contribution.



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# The Big Vision

A bold move. A big vision. That is the only way to describe the announcement that CHRISTUS Santa Rosa Health System would transform its City Centre campus into the Children's Hospital of San Antonio. An amazing transformation is underway, profoundly strengthened by a new affiliation with Baylor College of Medicine (BCM) and Texas Children's Hospital (TCH).

It's one more step for a mission which is as solid today as the day when the Sisters of Charity of the Incarnate Word arrived in San Antonio to care for the sick in 1869.



#### **VISION FOR THE PLACE**

The vision for the new hospital began with the San Antonio River. Just as this iconic feature twists and turns through downtown, weaving an imprint on the culture of our city, the river is an integral part of the design of the Children's Hospital of San Antonio.

As you step off the patient elevator on each floor, the path of the river will make a striking impression in a soft back-lit graphic. Directly opposite, each floor will also feature an oversized photo- a different one on every level which inspires the floor's color palette. Elegant references to the flow of water will be embedded into the floors, walls and lobby, creating a welcoming and healing environment.

Every step of the way, the attention to detail is evident. This space is designed with families in mind.

"Children's Hospital of San Antonio is about children and health care, but it's about San Antonio. It really should be one of the icons of the community," said David Watkins, principal partner in WHR Architects, one of three firms bringing the vision to life. "The opportunity to be an integral part of, participate in, and influence a transformation of this importance and magnitude is rare."

"San Antonio has an artful, colorful nature and we wanted to incorporate that into the design," says Kimberly Stanley, of Stanley Beaman & Sears, a pediatric design specialty firm. "We want to focus on the experience and transform that into an environment focused exclusively on kids."

It's been a collaborative effort, with input from groups of parents, patients and CHRISTUS associates.

An entirely different transformation is happening in hospital programs.

#### **VISION FOR THE PROGRAMS**

New faculty are already at work on campus. By year's end, up to 100 new physicians will be in place with that number expected to double in the next two years. Inquiries have been coming in from physicians all over the country; all through word of mouth.

"The response that we have gotten has been dramatic," says Mark Gilger, M.D., pediatrician-inchief. "We've already recruited faculty from all over the country and we haven't advertised at all yet."

Gilger came to Children's Hospital of San Antonio from Houston, where he served as Chief of Service of the department of Gastroenterology, Hepatology and Nutrition at TCH. He also held the position of Professor of Pediatrics of that section at BCM.

He has his eye on particular pediatric subspecialties which have never before been filled in San Antonio, such as pediatric rheumatology, and is making plans to immediately establish a research program here.

4

"We will develop a center for clinical research which will be fully operational and staffed by the end of summer," he says. "This is applied clinical research involving direct patient care, for example, what might be the best medication to treat a disease."

That's just the beginning of a comprehensive program which will continue to grow. By the summer of 2015, the pediatric residency program will also be in place.

It's very clear that Gilger is among many who want to see the Children's Hospital of San Antonio be the best. But how do you measure that level of excellence?

"When we start to see patients that would have previously gone elsewhere, that will be one measure of our success," he said.

#### VISION FOR EXCELLENCE

"There isn't a score sheet where you check the boxes and you are there," says Randy Wright, vice president and administrator for Children's Hospital of San Antonio. "Although there are ratings models out there, what is really important is the breadth of your programs."

Wright was previously with TCH, most recently as chief operating officer. He played a key role in leading their Vision 2010 initiative, a \$1.5 billion, two-millionsquare-foot expansion. He built and developed many of Texas Children's clinical areas, notably the pediatric radiology program.

Wright's job is akin to the conductor of an orchestra, making sure each section is on key, while still creating one beautiful piece of music. It's a role to which he is perfectly suited.

"We need to figure out the right programs across surgical and medical disciplines. Strong hospital based programs like radiology, anesthesiology and pathology will set a standard for the rest of the organization," says Wright. "Those are already strong at the Children's Hospital of San Antonio, so it's a good start."

Wright, Gilger and the entire leadership team are quickly taking that good start into a vision of excellence for the future. "Through the years our health care ministry has continually evolved to respond to the most urgent needs, but our mission to bring the healing touch of Jesus remains the basis of all we do and is as compelling today as it was in 1869 when our sisters opened Santa Rosa."

— Sister Yolanda Tarango, Congregational Leader
Sisters of Charity of the Incarnate Word, San Antonio

"The most important thing we can do is to paint that vision for what the organization will look like in five years," says Wright. "It's going to be important for us to focus on providing the best care and then look at each opportunity to grow going forward."



Randy Wright, the new administrator for Children's Hospital of San Antonio, at right, talking with the new pediatrician-in-chief, Dr. Mark Gilger.



## Calling on the Community

At the Children's Hospital of San Antonio, we are compelled to end fragmented pediatric care in our community. But we cannot do it alone. It takes an entire community to raise children's health care to the highest level.

Since the Foundation was established in 1955 to raise funds to build a children's hospital, board members have been steadfast in their commitment to have the resources needed to support life-saving and health-restoring care for children.

6

#### **BUILDING A BETTER FUTURE, TOGETHER**

This commitment is even more important today as we transform our hospital. It will take the commitment of the community to make it happen.

CHRISTUS Health is making a substantial financial commitment to the project, investing \$135 million for demolition and new construction. Philanthropy is essential to creating a world class children's hospital for our community. Three key donations have already made a difference.

#### COMING TOGETHER TO PAVE THE WAY

In February 2013, The USAA Foundation announced a generous gift of \$3 million to ensure the children and families of South Texas have access to world class pediatric care.

"This gift is an investment in our children and the future of San Antonio and South Texas," said Joe Robles, Chairman of The USAA Foundation. "The Children's Hospital of San Antonio will bring the children of San Antonio the specialized, state-ofthe-art care they deserve."

In April 2013, the Children's Hospital of San Antonio Foundation announced a \$20 million grant from Goldsbury Foundation, the single largest gift in Foundation and CHRISTUS history. It will be used to help create an environment of healing and hope for children and their families, and support innovative, collaborative initiatives focused on health, wellness and community outreach.

"We have long supported not-for-profit, mission-driven healthcare. We are excited about the future of the Children's Hospital of San Antonio and believe that the collaborative partnership between the Children's Hospital, TCH and BCM, represents an exciting new chapter for pediatric health care in our community," said Suzanne Mead Feldmann, executive director, Goldsbury Foundation.

Harvey E. Najim and The Najim Family Foundation donated \$3 million to be used for construction in July; the gifts will be recognized in KidsSTOP and the Child Life Center.



Children's Hospital of San Antonio Foundation immediate past Board Chair Bobby Cavender presents a gift of appreciation to Harriet Martin on behalf of The USAA Foundation for their \$3 million gift.

"I spent a lot of time thinking about this gift, which is the single largest combined gift my foundation and I have ever made," said Najim. "I strongly believe that the Children's Hospital of San Antonio will become the premier hospital for children's medical care."

The impact of these beacon gifts is significant in helping us provide the best care for the children of San Antonio and South Texas.

We are so grateful to these community partners for their vision and their shared commitment to our children.

"We are so very grateful to have this unbelievable support from the Goldsbury Foundation, and most importantly, the children and families of San Antonio and South Texas are blessed by the Goldsbury family."

 Charlie Amato, Life Member, Children's Hospital of San Antonio Foundation Board and CHRISTUS Santa Rosa Health System Board Member

### Caring for the Tiniest Patients

The patients in the Neonatal Intensive Care Unit (NICU) are the tiniest in the hospital. Surrounded by life-saving equipment and lullabied to sleep by the beep of monitors, the whir of ventilators, the quiet conversations of teams of specialists, they are also among the hospital's most fragile.

"When patients come to us with a problem, it needs to be fixed urgently. It can't just wait a week or two," says Maria Pierce, M.D., medical director for neonatal services.

#### SPECIALIZED CARE WHEN IT IS MOST NEEDED

The Children's Hospital of San Antonio has a long and distinguished record of care for newborns in need of specialized care. The Level III NICU is home to the only non-military extracorporeal membrane oxygenation (ECMO) center in San Antonio, and has been recognized as a Center of Excellence two years running.

The availability of ECMO, which does the work of the heart and lungs while infants recover and grow stronger, means critically ill patients come from all over South Texas. Last year, more than 350 infants were transferred here from more than 50 other hospitals and clinics.

"The sickest babies come here, and we can help," says Pierce.

#### **CARING FOR PATIENTS AND FAMILIES**

What makes the difference, though, is not just the equipment, but the dedicated team of professionals, says Dr. Sanji Garza-Cox, medical director for neonatal transport.



Dr. Cody Henderson, Medical Director for the ECMO Program with a tiny patient.

"The nurses are skilled, fantastic, motivated," says Garza-Cox. "Truly the heart of the hospital."

Pierce, too, praises the nursing staff as well as the spiritual care team who support not just the patients, but also their worried and frightened parents.

"Amazing clergy really help us help them," says Pierce. "Moms have just given birth, and faced the physical and emotional challenges of that, and then when their baby is not perfect, it is an extremely challenging time."

Family-centered care will be a major focus of the new NICU at the Children's Hospital of San Antonio. Parents will be able to stay alongside their infants in 32 new private rooms, as well as take advantage of a family center with a kitchen, showers, and relaxation area.

Cluster bays for the most critical patients will be able to provide care for another 28 patients. In all, the new NICU will have almost 50,000 square feet to fulfill its mission of providing lifesaving care to the most vulnerable patients.

#### ADDING RESEARCH TO AN ALREADY EXPERT APPROACH

A new research partnership with Baylor College of Medicine and Texas Children's Hospital will extend the teamwork far beyond the walls of the Children's Hospital of San Antonio. Already, Pierce says, the NICU staff feels like "part of the family."

New spaces, new equipment, new partnerships, all part of the big commitment to provide cutting-edge care to the tiniest patients.

"I know 50 years from now, if I am still alive, I will look back on this and say 'what a great hospital this is and I was a part of its beginning," says Dr. Garza-Cox.

#### " Our mission from day one has been to enhance the lives and well-being of children."

 Bobby Cavender, Children's Hospital of San Antonio Foundation Board Member

#### Board Member Thankful for Receiving Life-changing Care

When Ned Hodges was leading the Alamo Heights Mules to a state tennis championship, his coach would joke he was "pretty good for a preemie."

But without the care he received in the Neonatal Intensive Care Unit (NICU) at Santa Rosa Children's Hospital, now the Children's Hospital of San Antonio, Hodges says he never would have had a swinging chance.

"We wouldn't be talking."

In 1978, Hodges was born three months early, tiny enough to fit in the palm of his father's hand. He spent two and a half months in the NICU.

Thirty-four years later, Hodges gives back to the hospital that gave him a start by serving on the board of the Children's Hospital of San Antonio Foundation.

"At the end of day, it's about people," Hodges says. "That's what sets CHRISTUS apart."





### It Takes a Team

To see the physical transformation of the Children's Hospital of San Antonio is readily apparent. But behind the construction fence, changes to the team are are even more profound. The partnership with Baylor College of Medicine (BCM) and Texas Children's Hospital (TCH) is enabling powerful changes to people and programs that are already making a difference.

"The depth of expertise and resources which are now available to our team is amazing," said Trisha Montague, Chief Nursing Officer for Children's Hospital of San Antonio. "It's opening the door to resources we never would have dreamed of having."

One example of the depth of those resources is in oncology.

"We have an excellent program, with 6-8 clinicians who are really good at what they do," Montague says. "Baylor College of Medicine has more than 100 clinicians in their oncology program alone, so the pool of knowledge to which our physicians have access is vast and far bigger than we ever imagined."

Montague is particularly excited about pursuing Magnet Recognition from the American Nurses Credentialing Center (ANCC) in the next two years. This is a designation given to organizations when their nursing department meets stringent criteria



Mark Gilger, M.D., pediatrician-in-chief, greeting colleagues at the recent physician open house.

on patient outcomes, level of education and job turnover. The organization which meets these criteria is then a "magnet" for the highest quality nurses.

"When I think of a top level children's hospital, I think about the patient experience. Part of that patient experience is the caliber of nurses you are able to recruit," says Montague. "Texas Children's Hospital is a magnet hospital, so they are helping mentor us toward the designation."

A significant recruiting success is the new pediatrician in chief, Dr. Mark Gilger.

"Our new pediatrician-in-chief is already making an amazing difference at the Children's Hospital of San Antonio," said Pat Carrier, president and CEO of CHRISTUS Santa Rosa Health System. "His knowledge, his ability to interact with physicians and his ability to recruit physicians, is evidence of

"Our future with the Children's Hospital of San Antonio holds infinite possibilities for the education of future physicians, offering access to clinical research studies and of course, providing outstanding patient care for children and adolescents."

Dr. Paul Klotman, President and CEO, Baylor College of Medicine

the strength of our new partnership."

In the next six months, Carrier predicts that the new pediatric community network will be underway.

"More than 90 percent of children's health care is delivered outside the hospital," says Carrier. "We want to develop a seamless network of care so that when a child sees their regular pediatrician, it's an easy transition from that provider to a pediatric specialist or subspecialist."

What is new about this network is how specialists are used. Instead of patients coming to the hospital to see a specialist, they will be out in the community, available to treat children closer to where they live. This has never been done in San Antonio, according to Carrier, and is further evidence of the strength of the partnership with BCM and TCH.

"These are world renowned institutions that are Texas-based and share our vision to treat all children, including those who may not have the financial resources for that care."



Baylor College of Medicine (BCM) physician Elizabeth Roeder, M.D., the new Chief of Genetics talks, with Sr. Marian Jordan at the recent open house.



#### Creating Miracles in our Community

Children's Hospital of San Antonio is a Children's Miracle Network Hospital and with combined efforts, we are making miracles

happen every day for the children we serve in our community. CMNH Hospitals raises funds for 170 children's hospitals across North America, which, in turn, use the money where it's needed the most. When a donation is given through the Children's Miracle Network it stays in the community, ensuring that every dollar is helping local children.

CMNH Hospitals is celebrating their 30th anniversary in 2013. Since its inception in 1983, the organization has raised more than \$4.7 billion – most of it one dollar at a time through Miracle Balloon campaigns - for network hospitals throughout the U.S. and Canada. These donations support research and training, equipment purchases, and pay for uncompensated care, all to support the mission to save and improve the lives of as many children as possible.

Together, the Children's Hospital of San Antonio and CMNH Hospitals are touching the lives of families, whether they suffer from common childhood afflictions like asthma and broken bones, or fighting bigger challenges like birth defects or cancer.



Children's Miracle Network Hospitals



Life's greatest gift deserves our greatest care.

The Children's Hospital of San Antonio, Baylor College of Medicine, and Texas Children's Hospital now stand together, so our best can put our children first with world-class pediatric care.

See how putting children first lasts a lifetime at ourchildrenwillbefirst.com.



CHRISTUS, SANTA ROSA HEALTH SYSTEM