

HERE *for* LIFE

CHRISTUS SANTA ROSA Foundation



Painting *a* Bright Future

Children Benefit from the Titanium Rib Pioneered at the Children's Hospital of San Antonio. See story on pages 4 – 6.



CHRISTUS[®] SANTA ROSA
Foundation

HERE *for* LIFE

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Here for Life is a publication of the
CHRISTUS Santa Rosa Foundation.

On the Cover: Hundreds of children have benefited from the Titanium Rib, a surgical technique pioneered at the Children's Hospital of San Antonio.

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The Foundations of CHRISTUS Santa Rosa are two charitable foundations under one roof. Our mission is to support our San Antonio hospitals by raising money for critically needed patient health and wellness programs, cutting-edge medical technologies and compassionate care for patients of all ages. While we share staff and office space, the two foundations have different needs and are governed by separate boards.

The Friends of CHRISTUS Santa Rosa Foundation supports the health and wellness of adults throughout south and central Texas.

The Children's Hospital of San Antonio Foundation supports the Children's Hospital of San Antonio. We are the only Children's Miracle Network Hospital in San Antonio.

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VOLUNTEER LEADERSHIP PERSPECTIVE



A handwritten signature in black ink that reads "Robert M. Cavender".

BOBBY CAVENDER
CHAIR, THE CHILDREN'S HOSPITAL OF
SAN ANTONIO FOUNDATION

Spring is the perfect time to celebrate renewal as our natural and spiritual worlds are reborn. And it's a great time to celebrate the work of our two organizations.

As you read through this issue of *Here for Life*, you will see so many great projects which have been generously funded by our donors. We celebrate the commitment of the Titanium Rib program which has been around awhile, but has helped so many children. And we can call it "home grown" because our doctors have taught this procedure around the world.

Nothing is more gratifying than seeing our work come to fruition. That's what you'll read about as

we show off the enhanced Mobile Mammography Unit. This is a vital tool to the wellness of women in our community. -

We also have great news to share about our academic and clinical future with a new collaboration between the Children's Hospital of San Antonio and two key Texas institutions.

There are so many organizations ~~and events~~ who partner with our Foundations to raise awareness and funds for us. Many are showcased in our news section. We thank all of you and hope you will thank them, too.

A handwritten signature in black ink that reads "Laurie Griffith".

Laurie Griffith
CHAIR, FRIENDS OF CHRISTUS
SANTA ROSA FOUNDATION



Titanium Rib Program:

When Melvin Smith, M.D., and Robert Campbell, M.D., attempted to create an artificial chest wall in a 6-month-old child with seven missing ribs and severe curvature of the spine in the late 1980s, they stumbled upon something extraordinary.

By using a skeletal pin and curving it around the ribs, they were able to strengthen the chest, allowing the child to breathe without a ventilator and eventually return home.

This was the start of the Vertical Expandable Prosthetic Titanium Rib (VEPTR), or Titanium Rib as it's often called. The program, which was pioneered at the Children's Hospital of San Antonio, formerly CHRISTUS Santa Rosa Children's Hospital, has since been shared with more than 40 U.S. hospitals and 30 foreign countries.

Since that first surgery, nearly 400 children have been treated by the team here, who perform on average, 25 surgeries per month. That's because children with titanium ribs return to surgery every six months, so the ribs can be adjusted and expanded to accommodate their growing bodies. While a growing number of children have been helped by this surgery, the technique has changed little from its early development.

"We are still using the same basic principles developed by Dr. Smith and Dr. Campbell," says James W. Simmons, M.D., medical director of the Spinal & Thoracic Treatment & Research Center (STTR) at the Children's Hospital of San Antonio. "They developed a new technique and a new device, but the real contribution is that they also identified a new disease."

THORACIC INSUFFICIENCY SYNDROME

The condition they identified is now called Thoracic Insufficiency Syndrome, or TIS. Before Drs. Smith and Campbell began working in this field, doctors

generally focused on the spinal curvature in a patient and not the respiratory problems that stemmed from that condition. Their discovery completely changed the course of treatment for children with severe spinal conditions.

Dr. Simmons operates on four to eight children a week and says that without this type of surgery the children would have reduced quality of life.

The Vertical Expandable Prosthetic Titanium Rib was pioneered at the Children's Hospital of San Antonio.

"Our goal is to make the chest cavity bigger and grow so that it would be big enough to support an adult, and also correct the scoliosis," says Dr. Simmons, who began operating with Dr. Campbell in 2002. "These kids start out with almost no reserve in their lungs and they're working as hard as they can to breathe when they are young. With our treatment, we improve that lung function tremendously."

FUTURE DEVELOPMENTS

New improvements for the titanium rib are on the horizon according to Dr. Simmons. Some researchers are developing a device using magnets that will automatically expand without having to

Changing Lives

perform surgery every six months. Even more important are research projects to try to find cures for scoliosis because no one knows its origin.

A child who comes to the Children's Hospital of San Antonio for a titanium rib implant today has to be at least 6 months of age and weigh 20 pounds. They go through a rigorous evaluation process over a two-day period, which includes evaluations by Dr. Simmons, as well as a general/thoracic surgeon and a pulmonologist. Children are in the hospital for seven to 10 days for the first surgery. For subsequent surgeries—up to 30 return visits by some children—they usually just stay overnight.

When a new child joins the program, one of the first people they meet is Lori Buegeler, case manager for the STTAR Center at the Children's Hospital of San Antonio, who has been the program coordinator since 1998. She does everything from helping families navigate their insurance, to helping them during hospital stays, and has even assisted families to get to and from the hospital. She will do anything to improve the family's experience at the STTAR Center.

"These kids and their families are a family to us. We get to know them, share in their life and their journey," says Buegeler. "I have cried with these families. I have had the pleasure to watch them grow from a 6-month-old baby to a toddler, pre-teen, and then a gangly teenager. I have had the pleasure to see them graduate high school and college. Are they just patients? Not even close. They are my babies."

CELEBRATING SUCCESS, TOGETHER

The support system for titanium rib families is ever-expanding. Each year they hold a picnic in honor of Dr. Smith. Last year's event—the eighth—was held at Morgan's Wonderland and attracted 70 families. Some traveled from Dallas and St. Louis to join in the fun. A couple of families even tried to schedule their expansion surgery around the date of the picnic so they wouldn't miss out. It's a chance for the kids to be with others who have had the same experience without having to explain it to others.

"The kids can go swimming and no one is embarrassed to take off their T-shirts," says Buegeler. "They have scars on their backs and some have a pronounced rib hump, but at the picnic, things like that don't matter."

That's the best part of the picnic for Dr. Simmons. "You get to see how they grow up and see how their lives are changed by what we do."



LEARN MORE

Looking for more information about the titanium rib program at the Children's Hospital of San Antonio? Visit www.chofsa.org/sttar.

A REAL MIRAKLE!

Titanium Rib Technology Continues to Save Little Girl's Life



She's a miracle in more ways than one. Nine-year-old Mirakle Garcia has been a patient at the Children's Hospital of San Antonio (formerly CHRISTUS Santa Rosa Children's Hospital) her entire young life.

Born May 5, 2004, with hypoplastic thorax—a Jeunes-type chest, doctors knew that Mirakle was a candidate for the titanium rib, a solution pioneered at the hospital in the late 1980s, but not just yet.

"I think our story begins when Mirakle was born," says her grandfather, Henry Cardenas, a prominent San Antonio artist. "As grandparents, we were kind of shocked



Above: Dr. James Simmons, Mirakle Garcia and Lori Buegeler at one of Mirakle's recent check-up visits. Left: Mirakle and her grandfather, Henry Cardenas, enjoy painting together.

and saddened that Mirakle had this birth defect. Lucky for us she was at Santa Rosa."

At the time, the family was wrapped in the care of Melvin Smith, M.D., who pioneered the titanium rib techniques with infants. Dr. Smith has since passed away, but the family got to know Robert Campbell, M.D., who had co-developed the technique with Dr. Smith.

They watched Mirakle closely, focusing on getting her body weight up to a minimum of 15 pounds. When she was 15 months old, she had her first operation—the first of 15—each May and October—to adjust the ribs to her growing body.

Fast forward to 2013 and Mirakle is an ambitious 9-year-old, unafraid to try new things. She rides her bike, bickers with her older brother, plays soccer, and loves to sit with her grandfather "Popo," and paint too.

Today, Mirakle is cared for at the

Children's Hospital of San Antonio by James Simmons, M.D., who will continue to help her grow her ribs with expansion surgeries twice a year, until Mirakle herself stops growing, at age 16 or 17.

"We're all so blessed to have them here," says Cardenas of Dr. Simmons, his staff, and everyone at the hospital. "The whole staff is so professional and the nurses treat all these little children so lovingly."

Mirakle has reached a number of milestones during her journey. She now knows what to expect during preoperative testing and is not afraid of having her blood drawn before surgery.

"It is a beautiful story and she is truly a miracle to us. How is it Dr. Smith was there when she was born?" asks Cardenas. "Some patients with this condition have to come from around the country and these specialists were here!"



Continuing the path to improving the health of Children. From left to right: Dr. Mark Kline, Physician in Chief, TCH & Chairman of the Department of Pediatrics, BCM; Dr. Paul Klotman, President and CEO, Baylor College of Medicine; Pat Carrier, President and CEO, CHRISTUS Santa Rosa Health System; Marcy Doderer, Vice President/Administrator, Children's Hospital of San Antonio; Dr. Mark Gilger, Pediatrician in Chief, Children's Hospital of San Antonio and BCM Vice-Chair of Pediatrics for San Antonio; UNKNOWN* (still trying to identify) and Dr. Charles Fraser, Surgeon in Chief, TCH and Professor of Surgery & Pediatrics, BCM.

Children's Hospital of San Antonio Announces New Collaboration

A new collaboration between the Children's Hospital of San Antonio (CHRISTUS Santa Rosa Children's Hospital), Baylor College of Medicine (BCM), and Texas Children's Hospital (Texas Children's) was announced at a media conference Feb. 28 in San Antonio, which also included a significant gift to the Foundation.

Baylor College of Medicine will recruit, employ, and oversee physicians; Texas Children's Hospital will provide consulting and clinical expertise for the Children's Hospital of San Antonio, ensuring the children of San Antonio, South Texas, and beyond have access to world-class pediatric care.

"Our children have always been first," says Pat Carrier, president and CEO of CHRISTUS Santa Rosa Health System. "The physicians and staff at BCM and Texas Children's share the same mindset. As three Texas-based, not-for-profit organizations, we know the needs of Texas children best."

"The depth of research, which is Baylor College of Medicine's hallmark, far surpasses what we've seen in this region," says Marcy Doderer, FACHE, vice president/administrator of the Children's Hospital of San Antonio. "We need expanded research to help find care methods and cures for pediatric populations who are dealing with diabetes, cystic fibrosis and cancer."

As part of the event, the USAA Foundation committed a \$3 million dollar gift to the Foundation to support CHRISTUS Santa Rosa in the development of the new hospital.



"We are deeply appreciative of the generosity of The USAA Foundation and their commitment to helping the Children's Hospital of San Antonio elevate the level of pediatric care in San Antonio and beyond," notes John Bel, vice president and chief development officer, CHRISTUS Santa Rosa Health System.

This gift is an investment in our children and the future of San Antonio and South Texas," says Joe Robles, chairman of The USAA Foundation. "The Children's Hospital of San Antonio will bring the children of San Antonio, the specialized, state-of-the-art care they deserve."

Robles received the Friends of CHRISTUS Santa Rosa Foundation's Beacon Award in 2012.

Baylor College of Medicine ranks 17th nationally among all medical schools in National Institutes of Health (NIH) funding and 1st in Texas. Its department of pediatrics is ranked 3rd in the country for NIH funding. The not-for-profit, Houston-based, Texas Children's Hospital is ranked 4th among pediatric hospitals in the nation according to U.S. News & World Report.

Mobile Mammography

GOING DIGITAL

The Friends of CHRISTUS Santa Rosa Foundation is supporting an upgrade to the Mobile Mammography Unit (MMU), a community outreach initiative that has given more than 10,000 women access to mammograms for early breast cancer screening.

WHAT IS THE MMU?

The MMU is a completely outfitted radiology unit on wheels that offers mammograms to underserved and underinsured women throughout San Antonio and to more than 15 nearby communities and more than 25 community events and corporate sites.

It's a well-deserved upgrade for a program that has served the community since 2005.

HOW WILL GOING DIGITAL IMPROVE PATIENT CARE?

The Foundation pledged \$200,000 for the equipment upgrade, which includes a new Hologic Selenia Dimension 2D. It will enable the staff to use and store digital images, reducing the chance of images being lost.

The new digital equipment also uses a lower radiation dose and gives greater contrast resolution so that images can be validated with better accuracy.

"It is so exciting to have the newest technology at hand to help in providing the best care for the women in our community," says Jackie Trevino, coordinator of the MMU. The enhanced quality of the images we will get during the screenings will enable us to best treat our patients."

A LADIES' TOUCH

Trevino and Patricia Perry, a mammographer, travel with the MMU wherever it goes.

When women visit the MMU for a mammogram, they get full diagnostic capabilities and can learn about breast health from the staff who travel with it.

The exterior has an entirely new look, too. Sporting two shades of bright pink, the unit features images of women and the words "Bringing Breast Health to You" with the CHRISTUS Santa Rosa Health System logo.



WITH A SPORTY EXTERIOR, THE MOBILE MAMMOGRAPHY UNIT'S INTERIOR HOLDS

Unit:

MADE POSSIBLE BY A DEDICATED COMMUNITY

Generous donations to the Friends Foundation helped to fund this upgrade. But the Foundation team has also forged a relationship with San Antonio's own Silver Stars to promote awareness of breast health in our community.

For the past three years, the women's basketball team "goes pink" and dedicates a game each season to breast health. The players don special pink jerseys for the event that are auctioned for the benefit of the MMU. It's just one of several programs to promote breast health during a fun and sporty evening.

The partnership has been beneficial for both organizations. The work of the Foundation has been introduced to a new audience. The additional funds raised from the Breast Health events with the Silver Stars have made more screenings available to more women.

The MMU is FDA approved and accredited by the Texas Department of Health (TDH) and the American College of Radiology (ACR).

The rolling screening center returned to San Antonio in March. An unveiling celebration was held and guests were offered the opportunity to tour the renewed unit. Information on mammograms and breast health programs was also distributed.



Look for more information on the Mobile Mammography Unit's arrival by following the news on our website at www.christussantarosa.org and on our Facebook page at www.facebook.com/christussantarosafoundation.

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4



A FULL RADIOLOGY UNIT ON WHEELS.

Tom Frost Receives Third Beacon Award



Tom C. Frost Jr. is the Friends of CHRISTUS Santa Rosa Foundation's recipient of the third Beacon Award, presented to him at the National Speakers Luncheon in April.

Frost is chairman emeritus of Frost Bank and is the fourth generation of his family to oversee the bank founded by his great-grandfather, Colonel T.C. Frost in 1868.

He is no stranger to community participation, having served on the Board of Trustees for the San Antonio Medical Foundation, the Texas Research and Technology Foundation, and Southwest Research Institute. He has served on executive committees, boards, and initiatives for the San Antonio Livestock Exposition, the McNay Art Museum, the Free Trade Alliance, and the YMCA, to name a few.

He has been active in industry affairs as a past director of the Federal Reserve Bank of Dallas and served at the helm of numerous banking industry associations, including the Texas Bankers Association.

Frost has strived for the pursuit of educational excellence, including chairman emeritus of the development board of the University of Texas at San Antonio and with organizations affiliated with Texas Military Institute; he is a trustee emeritus for Washington & Lee University.

He has received numerous honorary degrees including an honorary doctor of letters from Our Lady of the Lake University.

The Beacon Award tradition started in 2011 and is given to an individual who actively participates in charitable and civic activities in our community. The board of directors of the Friends of CHRISTUS Santa Rosa Foundation carefully chooses the recipient from a select group of candidates based on professional endeavors, civic commitment and community involvement.

Frost is a native San Antonian and prides himself on being a "Santa Rosa baby." He and his wife, Patricia Holden, have four sons and 14 grandchildren.

BOARD SPOTLIGHT

Van Stewart

Van Stewart joined the CHRISTUS Santa Rosa Friends Foundation Board in July 1998, but his relationship with the hospital started much earlier. Stewart has seen firsthand the difference great medical care can make for patients. But unlike many of those who experience the hospital, Stewart wasn't a patient.

"I have a soft spot for Santa Rosa because my father was a pediatrician who had more practice at [CHRISTUS] Santa Rosa than at any other hospital, and he often brought me there when he made hospital rounds," says Stewart of his memories of the hospital.

Now, he continues his father's legacy of helping those in need by serving on the Friends of CHRISTUS Santa Rosa Foundation board in a number of capacities. Stewart even served as Chairman of the Friends board from 2004 through 2009. He has been treasurer since 2010.

Stewart has a long history of building up the community, both personally and professionally. After graduating from the University of Texas at Austin in 1975, he became a broker dealer and traded as a market maker on the Chicago Board Options Exchange. Stewart founded First Texas Mortgage in 1989 and later joined Southwest Business Corporation (SWBC) when his company was purchased by SWBC in 1999. This merger created the largest, locally owned mortgage origination company in San Antonio. Stewart is currently the chief operating officer of SWBC Mortgage Corporation.

In addition to his role as treasurer, Stewart also brings his 25 years of mortgage banking experience to the Friends Foundation's Finance/Investment Committee.

A native San Antonian, Stewart has been active in civic activities and organizations throughout his career.

"I continue to support Santa Rosa because of its importance as the only remaining faith-based hospital in San Antonio," says Stewart.

His work on the board is supported by his wife, Susan, and four grown children. When he's not helping others within the community, Stewart loves to spend time with his two grandchildren and looks forward to the birth of the third. Stewart's generosity with his time and financial resources has continued to make him a great asset on the Friends Foundation.



Van Stewart finds great joy in serving on the CHRISTUS Santa Rosa Friends Foundation Board.

Lifelong Volunteer Sets Example for Those to Follow

By Mary Denny

When Herlinda (Linda) Bernal Guerra passed away in December 2011, CHRISTUS Santa Rosa Hospital lost one of its most devoted and longest-serving volunteers—a commitment she began at an age when most volunteers are more than ready to turn in their name badges.

Guerra’s indomitable spirit, strong work ethic, and unselfish concern for others arose from her traumatic early years. Raised by a single mom under difficult circumstances and bullied as a young child, she resolved early on to become a “better person, not a bitter person,” according to her son, Father Eddie Bernal.

As a young wife and mother of two, Linda worked at Margo’s Vogue, where she rose from saleswoman to buyer. She retired at age 70 after a 50-year retail career, during which she and her husband raised two sons—one, the popular local priest mentioned above, and one a distinguished educator, now retired. But Linda’s engrained desire to serve others could not be contained. Thus began her association with CHRISTUS Santa Rosa Hospital, where for nearly two decades she staffed the information desk, served in the gift shop, and helped wherever help was needed.

Widowed at 72, she learned to drive so she could continue volunteering at the hospital. She remarried at age 80, and continued giving generously of her time until failing health in her late 80s forced her to retire from volunteering. Her gentle manner, kindness, and devotion to the hospital did not go unnoticed and remains as an inspiration to volunteers everywhere.

Give Back to Your Community!
 Our volunteers make CHRISTUS Santa Rosa a better place through their meaningful service. For more information or to fill out an application, visit www.chofsa.org/volunteer.



3rd Annual CMNH Golf Fore Kids Raises \$100,000!

The Children’s Miracle Network Hospitals’ (CMNH) Third Annual Golf Fore Kids tournament sponsored by and held at the JW Marriott Resort and Spa on September 14, 2012, raised a whopping \$100,000! Twins Morgan and Waylon Malone, along with their mother, Stacy, accepted the check on behalf of the Children’s Hospital of San Antonio. Waylon is currently receiving treatment there. He is just one of many children who will benefit from the money raised by this tournament. JW Marriott was the first national sponsor of Children’s Miracle Network Hospitals and will be celebrating its 30th anniversary of partnering with this organization, which touches the lives of children and families at 170-member hospitals in the U.S. and Canada.

Watch for details about this year’s Golf Fore Kids event, scheduled to be held again at the JW Marriott Resort and Spa in the fall.



Gaming Marathon

Gamers helped generate more than \$7,786 to benefit Children's Miracle Network Hospitals during the Fifth Annual 24-hour Extra Life Gaming Marathon, hosted by Rackspace. The marathon started at 8 a.m., Saturday, October 20, 2012. Gamers of all ages, even children, picked their game of choice to play and this year, more than 50 Rackspace employees took part in this event. Special thanks to Dale Bracey, Rackspace product engineer and Arthur Wilson, Rackspace backup administrator.



KCI Cards for Kids a Big Success

San Antonio wound-care company Kinetic Concepts, Inc. (KCI), and the Children's Hospital of San Antonio brought Cards for Kids to life for the 2012 holiday season. For the second year in a row, holiday cards were created by children. The top three designs were sold to benefit children's programs.

Thanks to the generous purchases of these holiday cards, this program raised \$10,000. Many thanks to our partner, KCI for supporting this program two years in a row.



Wal-Mart Kids Rehab Party

Associates from Wal-Mart Supercenter #2404 brought holiday cheer to children and their families during the annual 2012 Christmas Party at CHRISTUS Santa Rosa Hospital — Medical Center. Rehabilitation inpatient services are provided here to children with recent physical and/or cognitive disability, illness, or injury. Wal-Mart donated crayons and coloring books to the children who attended the festivities.

Wal-Mart associate Marissa Martinez had fun creating holiday crafts with the children attending the Children's Rehab Christmas Party. Even Santa stopped by to spread some holiday joy.



Spaghetti Dinner to Support the Friends

Simmering sauce, delicious smells wafting from the kitchen, heaping plates of spaghetti and traditional, hand-rolled meatballs heading to hungry diners. Helping others never tasted so good.

That was the sight at Christopher Columbus Hall January 27 as Friends of CHRISTUS Santa Rosa Foundation partnered with UNICO National, San Antonio to organize this event. This first-ever partnership raised much-needed funds to support the Foundation's health and wellness initiatives for underserved adults in Bexar County and the region.

UNICO National, San Antonio is a service organization that focuses on fundraising efforts for charitable works and educational support and has hosted genuine Italian spaghetti dinner fundraisers since 1967.



Sr. Michele helping to handroll the meatballs before the event.

Harleys & Habits

Rumbling engines, scenic Hill Country roads, delicious BBQ and nuns in sidecars? That was the scene at the recent Harleys & Habits Fun Run, Saturday, April 27.

In this first-ever event, Harleys & Habits brought together riders of all backgrounds who turned out “en masse” to help raise funds benefitting the CHRISTUS Santa Rosa Hospital-New Braunfels, in an effort to serve individuals in New Braunfels and surrounding communities.

This charity ride kicked off with a blessing of the bikes by the Sisters of Charity of the Incarnate Word, followed by Sisters in sidecars parading around the Plaza in downtown New Braunfels. The host of bikes then sped off with a roar on a meandering tour through the Texas Hill Country, before finally ending the ride at Gruene Harley-Davidson.

The event culminated in a dinner with live music for the riders, along with friends and family, who sat down to enjoy delicious BBQ after the ride.

Watch for the results of this event and a photo slide show on the Foundation’s website at santarosafoundation.org and Facebook page: www.facebook.com/christussantarosafoundation. And get your bike ready to ride next year!



Run With a Mission 5K Run/Walk

The Friends of CHRISTUS Santa Rosa Foundation joined forces with Hope for the Future to bring the community together for Run With a Mission 5K Run/Walk. This fun 5K at the Wheatley Heights Sports Complex held March 9 raised funds to give families in need the chance for a quality Catholic education. Proceeds also benefited the CHRISTUS Santa Rosa Mobile Mammography Unit.

The race began promptly at the crack of the starter gun at 8:30 a.m., with the kids’ race kicking off shortly after 9 a.m. on this spring morning. Participants ran or walked to raise funds and bring educational opportunities to those children in need.



Stay Connected!



Facebook

For the latest community health happenings, donor news and event information, check us out on Facebook: <https://www.facebook.com/christussantarosafoundation>

Foundation Website

Watch for the latest event information and make an online donation at www.santarosafoundation.org. You can also sign up to receive e-news updates from the Foundations.



USAA Cares About the Community

USAA employees, their families and company retirees were Bowling for Miracles during the 2013 USAA Bowlathon. Every year, USAA partners with a different local nonprofit organization to raise funds during the annual event. The Bowlathon is a unique way for USAA employees, retirees, and their family members to come together and raise money for a specific local cause while building employee morale and community awareness.

This year, USAA's annual event raised money for the Children's Hospital of San Antonio—so the proceeds will be going to the children in this community.

More than 3,900 USAA employees participated in this year's event, raising \$239,000 to help support pediatric programs and services at the Children's Hospital of San Antonio.

Thank you USAA for supporting the health of children in our community.



Three New Faces at the Foundation

This spring, the Foundation welcomed three new additions to the management team.



Terry Kyle joins the Foundation as Executive Director-Campaign. Previously, Kyle served with SAMMinistries for six years, most recently as executive vice president and chief development officer. He was responsible for a \$7 million budget that included planning and implementing fundraising strategy.

Prior to joining SAMMinistries, Kyle assisted several nonprofits in the state with capital and endowment campaigns. He is active in the San Antonio community and was a 2009 graduate of Leadership San Antonio. He is a certified fundraising professional, is active in the Association of Fundraising Professionals (AFP), and served as the San Antonio chapter's president in 2011.

He has a degree in English from Southern Arkansas University and a law degree from Baylor University School of Law. He also earned a nonprofit management certificate from the Georgetown University Public Policy Institute.

He and his wife, Paige, have two children.



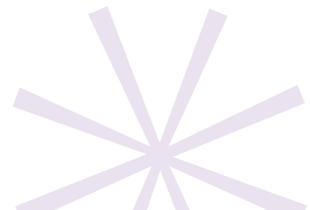
Veronica S. Laurel joins the Foundation as director of marketing and communications after serving as the communications manager for the San Antonio Food Bank for three years. Previously, she served as communications manager at KCI, Inc. for six years and as a public relations specialist for CHRISTUS Santa Rosa Children's Hospital for seven years.

She is a graduate of Texas A&M Corpus Christi and is an active community volunteer, having served with the Hispanic Chamber of Commerce, Habitat for Humanity, American Diabetes Association, and Healthy Families San Antonio. Veronica and her husband, Giovanni, have one son.



DeLisa Stockman joins the Foundation team as manager of administration. Before joining the CHRISTUS Foundation team, she provided executive administrative support to Steve Dufilho at The Trust Company and BBVA Compass Bank for 16 years.

Stockman has a rich history of community advocacy work, including participating in the Children's Miracle Network telethon, Roy Maas Youth Alternatives, St. Vincent de Paul, Habitat for Humanity, and many others. She volunteers at Trinity Baptist Church. She is a native Texan and has two daughters and one son.



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new
graph

Radiothons Raise the Fundraising Bar

Two radio stations raised the bar recently with successful radiothons. KXTN and the Children's Miracle Network Hospitals' (CMNH) annual radiothon last August raised more than \$102,200. This radiothon has raised more than \$1.4 million to help serve the children at Children's Hospital of San Antonio, formerly CHRISTUS Santa Rosa Children's Hospital, during the 10-year partnership between KXTN and CMNH.

For the first time in recent memory, local San Antonio radio station Y-100 partnered with the Children's Hospital of San Antonio to host a radiothon December 13-15. The event brought in \$39,900 in pledges. Throughout the three days of broadcasting from the hospital's lobby, more than 30 patients and families shared their experiences about the great programs and treatment at the hospital. These testimonials created more awareness on the importance of the hospital's mission in the community. During the 33 hours of air time, "miracle makers" called in their donations to support the hospital in its continued mission. Special thanks to everyone who made this event possible, especially the staff at Y-100. We hope to see you next year.



The KXTN Radiothon team is pictured with Carmelita Cedillo.

Can we downsize photo 1-5% so it's not jammed up against last line of copy? or realign outline down?



During the Y-100 radiothon, many patients and parents shared their heartwarming experiences with the Children's Hospital of San Antonio.



There's Never Been a Better Time to Donate to the Foundation

When the American Taxpayer Relief Act of 2012 was signed into law at the end of last year, there was a lot of speculation about what that meant for charitable donations. Here are some highlights on how you can leverage a donation to the Foundation.

- The IRA charitable rollover is back for 2012 and 2013. Donors age 70 1/2 or older are once again eligible to move up to \$100,000 from their IRAs directly to qualified charities without having to pay income taxes on the money.
- Estate, gift and generation-skipping tax exemptions are retained. The new law permanently preserves the current individual gift, estate and generation-skipping tax to a unified \$5 million exemption level. This amount will be indexed for inflation in future years. And it would raise the top rate to 40 percent from the current 35 percent.

Want to know more? Visit the Gift Planning section of our website by clicking on Donate Now, then Gift Planning at santarosafoundation.org.



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WHO *we* ARE

The Foundations of CHRISTUS Santa Rosa are two charitable foundations under one roof. Our mission is to support our San Antonio and New Braunfels hospitals by raising money for critically needed patient health and wellness programs, cutting-edge medical technologies and compassionate care for patients of all ages.

WE CAN'T DO IT ALONE!

It's only through the support of a strong community of donors that we can continue this vital work for better health care in the communities we are privileged to serve. Please consider how you can help the CHRISTUS Santa Rosa Foundation continue fulfilling its mission.



CHRISTUS Santa Rosa Health System
CHRISTUS Santa Rosa Foundation
One International Centre
100 NE Loop 410, Suite 706
San Antonio, Texas 78216

To be added to the mailing list or to make any address or name changes, please call CHRISTUS Santa Rosa Foundation at 210-704-2800.

Torch Relay Raises Critical Funds

The 2012 Torch Relay for Children's Miracle Network Hospitals (CMNH) came to San Antonio on October 27, 2012. Led by the Torch of Hope and Healing, which has crossed the country promoting the importance of community support for local children's hospitals, the San Antonio 5K Fun Walk/Run Relay benefited the Children's Hospital of San Antonio. This event raised more than \$7,000 in critical funds to provide lifesaving medical care and help for children from San Antonio and South Texas being treated for a variety of illnesses and injuries.

The relay began at Historic VFW Post 76 alongside the San Antonio Riverwalk and teams traveled along the banks of the San Antonio River. Teams from local Marriott properties and families participated in this heart-healthy, community-supporting event. Marriott Associates Jimmy Garcia and Monica Diehl Macias (shown in photo) of the Alamo Residence Inn and Marriott Rivercenter Properties, were just two of the 2,000 who took part in the 2012 CMNH Torch Relay. Special thanks to all of the participants, the Torch Relay Team, and Marriott Business Council for a great event.

